

# District agency

Transforming Visions into Digital Reality

Partner of



Partner of



# Welcome to District Agency

At District, we transcend the ordinary to bring you extraordinary digital solutions. As pioneers in the realms of design, development, and digital marketing, we welcome you to a world where innovation meets impact. Join us on a journey where your brand's potential is not just realized but amplified. District Agency – where ideas take flight, and digital excellence finds its home.

# Introduction



# About US

## Mission

At District, our mission is to empower businesses to thrive in the digital landscape. We believe in transforming visions into digital reality by providing innovative solutions that propel brands forward. We are dedicated to crafting unique, compelling, and results-driven experiences that leave a lasting impact.

## Values

### Innovation

We embrace creativity and constantly seek innovative solutions to stay ahead in the ever-evolving digital realm.

### Adaptability

The digital landscape is dynamic, and so are we. We adapt to change, embracing new technologies and strategies to ensure our clients stay ahead.

### Collaboration

We believe in the power of collaboration, working closely with clients to understand their goals and achieve shared success.

### Client-Centric

Our clients are at the heart of everything we do. We focus on understanding their unique needs and delivering solutions that exceed expectations.

### Excellence

Pursuit of excellence is ingrained in our culture. We strive to deliver top-notch quality in every project we undertake.

### Results-Driven

We are driven by measurable results. Our strategies are geared towards achieving tangible outcomes that contribute to our clients' success.

# Big projects don't require a big team.

At District Agency, we take pride in being a powerhouse of creativity, innovation, and expertise in the digital landscape. Our senior team comprises 9 experts across four core disciplines: Design, Branding, Messaging, and Web & Mobile app Development. We are committed to partnering with our clients to create transformative digital experiences.

# It's different working with us.

We believe in a holistic approach to digital experiences, which is why our team is adept at seamlessly integrating Design, Branding, Messaging, and Web & Mobile App Development. This comprehensive strategy ensures that every aspect of your brand's online presence is thoughtfully planned and executed, resulting in a cohesive and impactful digital journey.

Who we are

## Services we provide

# Services



### UX/UI Design

We help brands create intuitive, easy-to-use interfaces that keep users engaged and coming back for more.



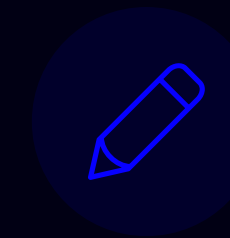
### Web Development

We develop websites that are visually stunning, user-friendly, responsive, and optimized for search engines.



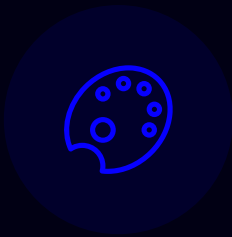
### Mobile app development

We create mobile apps that engage your users and deliver a seamless experience across all devices.



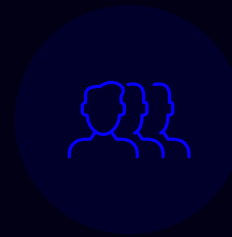
### Brand Identity Design

We bring to life your brand with a memorable, differentiating visual identity and art direction.



### Graphic design

We design stunning visuals that capture the essence of your brand and communicate your message.



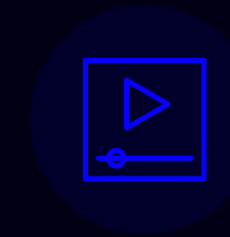
### Community management

We create and nurture an online community around your brand, increasing engagement and driving conversions.



### Brand Strategy & Messaging

We help you define your brand and positioning to create a meaningful experience and solution.



### Video & Animation

We produce high-quality videos that tell your brand story and present your products/services in a compelling way.

# Brand worked with

We have had the privilege of working with some of the most well-known and respected brands in various industries. Our portfolio showcases the logos of the companies that have put their trust in us to deliver outstanding design, development, and digital marketing solutions. We are committed to maintaining these strong partnerships and to continuing to build relationships with new clients who want to enhance their digital presence.



Since

2017

# Since 2017



DEMOCRACY  
REPORTING  
INTERNATIONAL



GYM CORE  
TECHNOLOGIE

MONRAI



TOP BODY  
Nutrition



Boostric  
mobile





## Data-Driven Strategies

At District Agency, we believe in the power of data. Our digital marketing strategies are meticulously crafted based on in-depth data analysis. We leverage insights to identify trends, understand audience behavior, and make informed decisions that drive meaningful results.

## Customer-Centric Campaigns

Our campaigns are not just about reaching a broad audience; they are about connecting with your specific target market. We prioritize understanding your customers' needs, preferences, and behaviors. By creating content and campaigns that resonate with your audience, we build lasting relationships and drive engagement.

## Continuous Optimization

In the fast-paced digital landscape, standing still is not an option. We believe in continuous optimization to ensure your campaigns are always performing at their best. Through regular monitoring, A/B testing, and analysis, we identify areas for improvement and implement changes that maximize your return on investment.

**We never prioritize pixels over people, or palettes over profit.**

We employ design tools for one purpose: To help you attract and engage with the right people, and build a sustainable brand and business with which to serve them.

*District Agency's team never hesitated to explore fresh perspectives and present innovative ideas whenever we faced challenges.*

**Jihed Rahmouni**

CEO-Founder of District Agency

case studies

Brand

Identity

Design

Case studies

**Brand Identity Design**



# Crafting Identities, Shaping Impressions

Witness the transformative power of our brand identity design. From concept to creation, we breathe life into brands, ensuring they stand out in a crowded digital landscape. Explore how we've crafted compelling narratives and visual identities that leave a lasting impact.



Real smile



Boostic



El Abbassia



Aluwood



KABEO



Samir Abdelli



ATI - Tunisie Internet



Extreme Gaming



Frishop



Eco'Lav



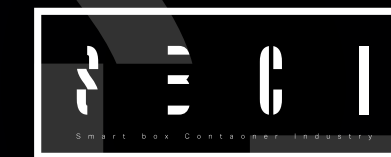
Majesteye



Cafe Gourmand



Forex Club Tunisie



Smart Box Industry



La mode.tn

# Graphic design

Case studies

**Graphic design**



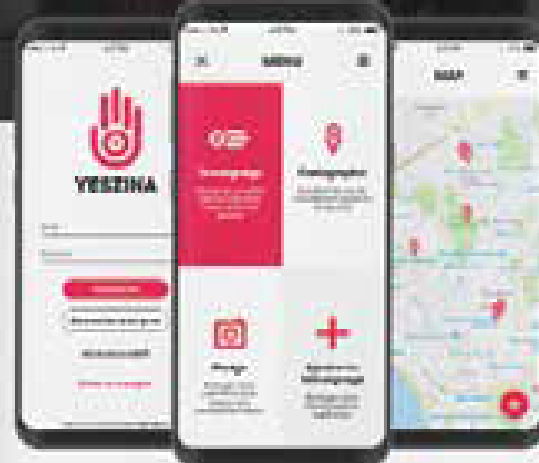
# Designs Beyond Aesthetics

Immerse yourself in the world of graphic design where creativity meets strategy. Our designs transcend visual appeal, telling stories that resonate with your audience. Discover how our graphics have become powerful tools for communication, leaving an indelible mark.





**ماشكش وحدك**  
**YESZINA**  
 Signaler anonymement le harcèlement sexuel dans les moyens de transport public.



**01. Cartographie**  
 Localiser les cas de harcèlement sexuel en temps réel.

**02. Témoignage**  
 Ajouter et consulter des témoignages instantanément ajoutés.

**03. Anonymity**  
 Utiliser l'application en toute sécurité et en préservant votre anonymat.

**04. Engagement**  
 Partager votre expérience pour assurer une participation active dans la lutte contre le harcèlement.

**YESZINA**  
 Signaler anonymement le harcèlement sexuel dans les moyens de transport public.

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**YESZINA**  
 Signaler anonymement le harcèlement sexuel dans les moyens de transport public.



**YESZINA**  
 Movement against sexual harassment in public transport.



ATFD  
 Association Tunisienne pour la Défense des Femmes


**30**  
 30 ans

**للنساء  
 ومع النساء**  
 نحبها حرية كرامة مساواة



ATFD  
 Association Tunisienne pour la Défense des Femmes

**30**  
 30 ans



**للنساء  
 ومع النساء**  
 نحبها حرية كرامة مساواة



**يزينا ماسكتنا  
على المتحرش**

Télécharger l'application **YESZINA**  
و بلق على المتحرش

GET IT ON  
Google Play

www.yezina.tn

ماتكونش متفريج..  
بلغ على المتحرش

Télécharger l'application **YESZINA**  
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**Don't tell me  
how to dress  
TELL THEM  
NOT TO RAPE**

Télécharger l'application **YESZINA**  
و بلق على المتحرش

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ماتكونش متفريج..  
بلغ على المتحرش

Télécharger l'application **YESZINA**  
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Google Play

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**التحرش الجنسي  
كارثة إجتماعية  
ما يتسكتش عليها**

حملة ضد التحرش الجنسي في وسائل النقل العمومي

YESZINA

DISPONIBLE SUR  
Google Play

**الوسط فارغ !  
و إنت علاش لاصقني ؟**

حملة ضد التحرش الجنسي في وسائل النقل العمومي

YESZINA

DISPONIBLE SUR  
Google Play

**MONSTER JAM**

GO HORN-TO-HORN WITH NEW  
**MONSTER JAM**  
VEHICLES AND PLAY SETS!

SHOP NOW

**AVENGERS  
INFINITY WAR**

**SAVE THE  
UNIVERSE**

WITH **HOT WHEELS®**  
AND **THE AVENGERS!**

SHOP NOW

**SURVIVE A  
GIANT CAR WASH  
WATERPARK**

WITH A CHOMPING GATOR!

LEARN MORE

**STAR WARS  
HOT WHEELS  
BATTLE ROLLERS**

**ROLL, RACE AND CRASH  
THROUGH THE STAR WARS™ GALAXY!**

SHOP NOW

**BARBIE® SIGNATURE**

**DISNEY'S THE NUTCRACKER  
AND THE FOUR REALMS DOLLS**

SAVE 10% WHEN YOU BUY THE GIFT SET!

Take part in a wondrous and surprising journey!

SHOP NOW → LEARN MORE →

**BARBIE® SIGNATURE**

**2018 HOLIDAY BARBIE™ DOLLS**

SAVE 11% WHEN YOU BUY THE GIFT SET!

Celebrating 30 years of joyful memories!

SHOP NOW → LEARN MORE →

**Barbie®  
FASHIONISTAS**

**STYLIN' FOR SPRING!**

Spark creative storytelling play with the latest  
Fashionistas® dolls!

SHOP NOW →

**NEW EPISODES  
ON 9/13!  
AVAILABLE ON  
NETFLIX**

**Barbie®  
dreamhouse  
adventures**

Your kids will love exciting adventures in this  
hilarious and heartwarming new animated series!

WATCH NOW → SHOP NOW →

**BARBIE® SIGNATURE**

**BARBIE  
STYLED BY  
MARNI  
DOLLS**

Trend-defining looks from  
the A-List celebrity stylist  
Marni Senofonte!

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**DOCTOR WHO**

**BARBIE® DOLL**

Drawing inspiration directly from the Thirteenth Doctor!

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Help Lightning McQueen train for the Piston Cup!



Disney•Pixar Cars Smokey's Tractor Challenge Playset

\$20.99

SHOP NOW



Transform super-cool vehicles into powerful warriors and battle it out in a thrilling action game!

SHOP NOW



# JUSTICE LEAGUE

Recreate epic battle scenes with toys & gear from the new movie, in theaters Nov. 17!

SHOP NOW





This Mother's Day, celebrate Mommy & Me moments with nurturing doll play!

SHOP NOW



# Enchantimals

CARING IS OUR EVERYTHING

Play out enchanting stories with these adorable friends!

SHOP NOW

Just in!





store first to market



# Sproutling™

Wearable Baby Monitor

Take the guesswork out of sleep with this wearable baby monitor!



SHOP NOW!

## THINK & LEARN

# Count on a good time with Rocktopus™ ...


the music-loving sea pal who's a whiz at math!

### Think & Learn Rocktopus™

\$59.99

SHOP NOW






# DINOS ON THE LOOSE!


Check out the new collection of Jurassic World™ toys!

SHOP ALL JURASSIC WORLD TOYS NOW




Power Wheels® Jurassic Park™ Jeep® Wrangler

\$319.99



Imaginext® Jurassic World™ Dinosaur Hauler

\$41.99



Imaginext® Jurassic World™ Jurassic Rex

\$109.99



Disney Princess Ariel & Eric's Boat Ride by Little People®



Disney Princess Magical Wand Palace by Little People®



Little People® Learn About Others See 'N Say®



Little People® Disney Princess See 'N Say®

# Little People

What's new in the world of wonder and imagination?

Check out new Little People® toys

SHOP NOW



Community

Case studies

**Community management**

Management

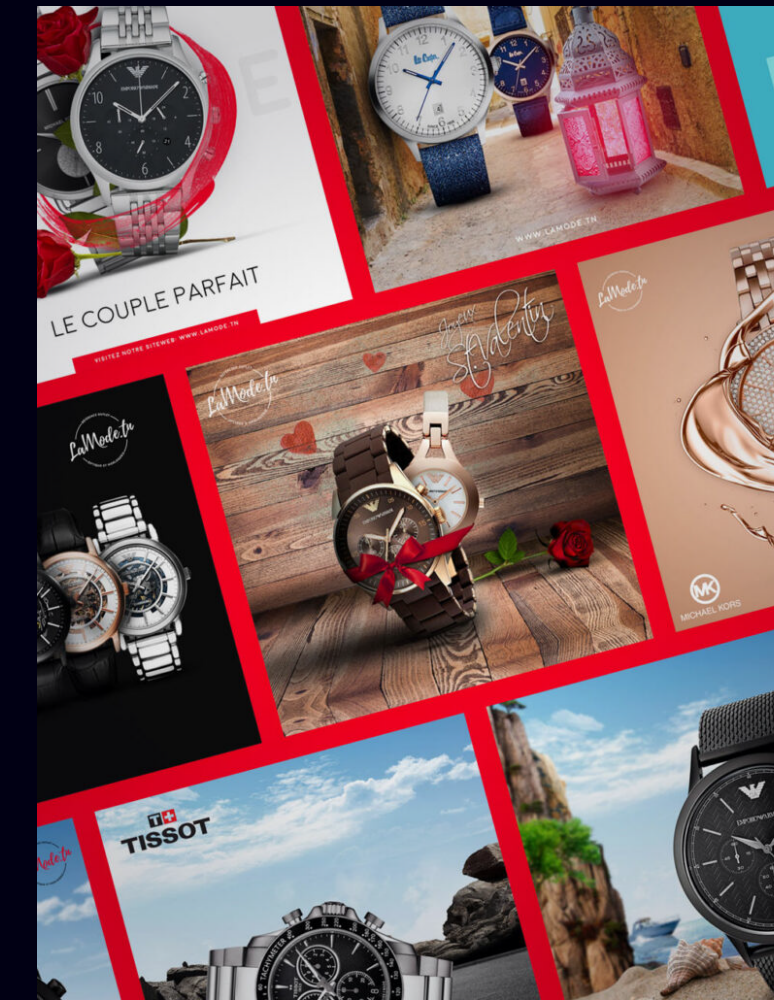


# Beyond Buzzwords, Building Communities

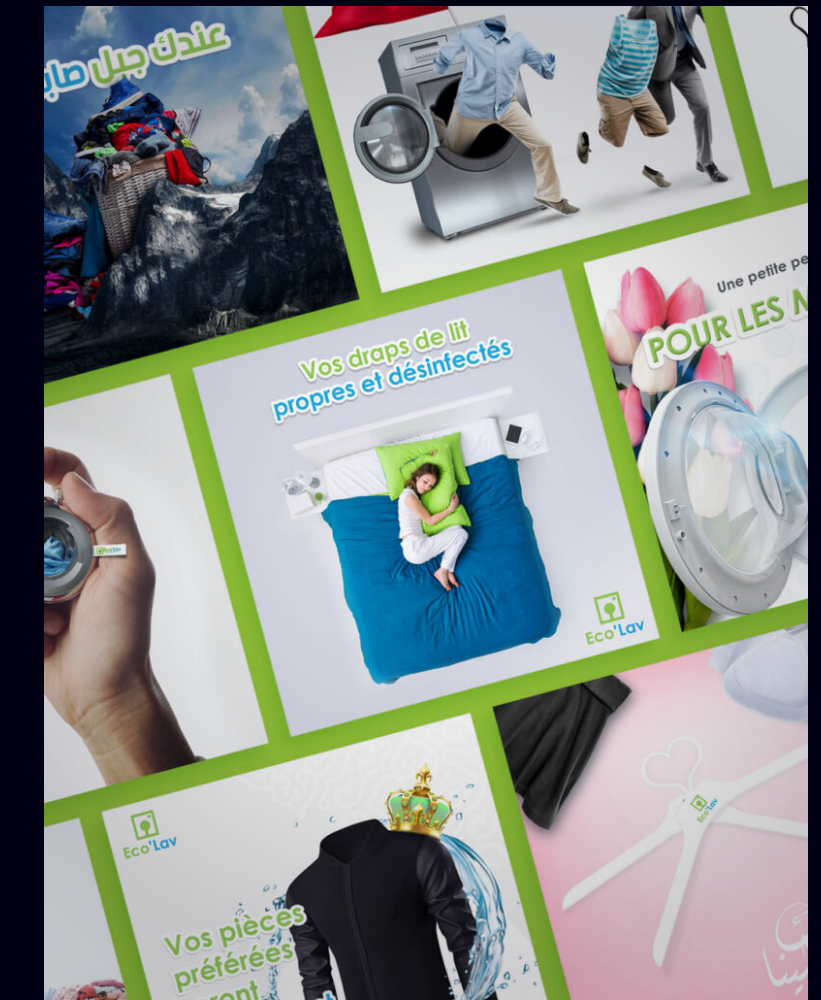
Community is at the heart of what we do. Dive into our community management case studies to see how we've fostered engagement, sparked conversations, and built digital spaces where brands thrive. Experience the art of turning followers into passionate advocates.



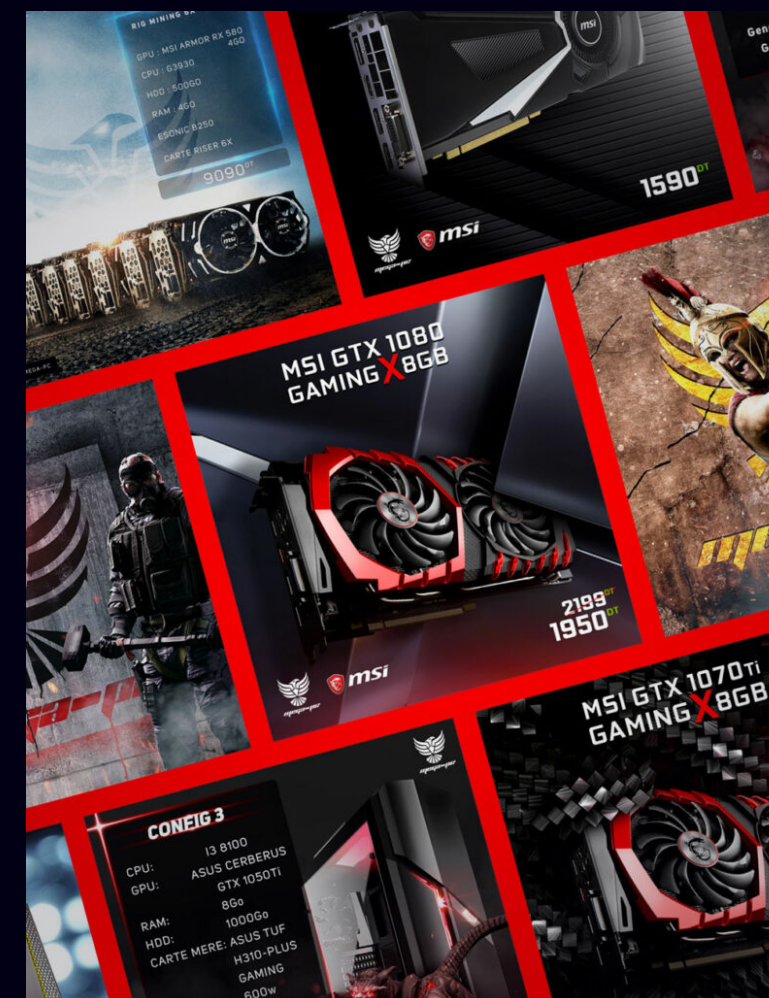
Pepolls



La Mode.tn



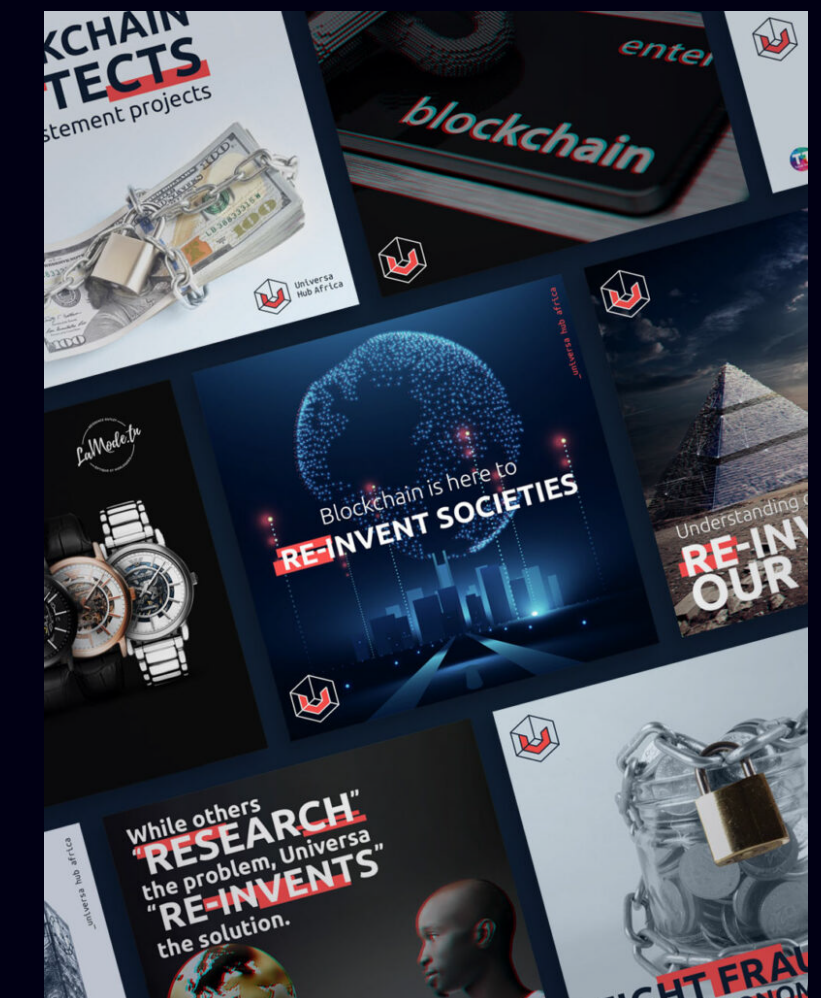
Eco'Lav



Mega PC



ATI - Tunisie Internet



Universa Hub Africa



LaMode.fr

LaMode.fr

MICHAEL KORS

LE COUPLE PARFAIT

VISITEZ NOTRE SITEWEB: WWW.LAMODE.FR

LaMode.fr

WWW.LAMODE.FR

TISSOT

LaMode.fr

LaMode.fr

Joseph St. Valentin

TISSOT

LaMode.fr

NEW

LaMode.fr

WWW.LAMODE.FR

BLOCKCHAIN PROTECTS your investment projects

Universa hub africa

While others RESEARCH the problem, Universa RE-INVENTS the solution.

Universa hub africa

Re-invent engagement to BUILD A BETTER SOCIETY

Universa hub africa

Understanding our data RE-INVENTING OUR FUTURE

Universa hub africa

Blockchain is here to RE-INVENT SOCIETIES

Universa hub africa

Make data and the reputation a major intangible asset

Universa hub africa

FIGHT FRAUD & SECURE ECONOMIES

Universa hub africa

Eco'Lav

مخالب رينا

Vos draps de lit propres et désinfectés

Eco'Lav

Vos pièces préférées seront royalement traitées.

Eco'Lav

Gساله عصرية بأسعار رمزية

Eco'Lav

Nous on ne craint rien

Eco'Lav

Services à la fine pointe de la technologie

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La franchise amie de la nature

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Nom de domaine كل اسم عندو حكاية

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Fibre Optique TURBO Feel the Power of Fiber!

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District agency © 2024



Website

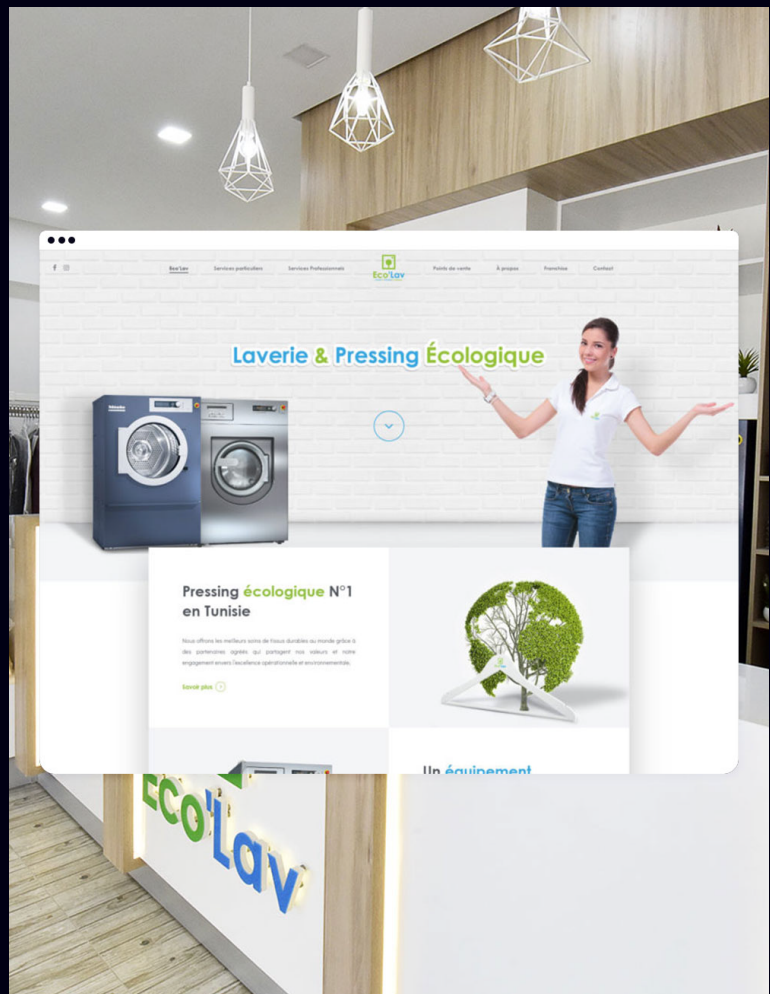
Case studies

**Web development**

development

# Digital Realities, Seamless Experiences

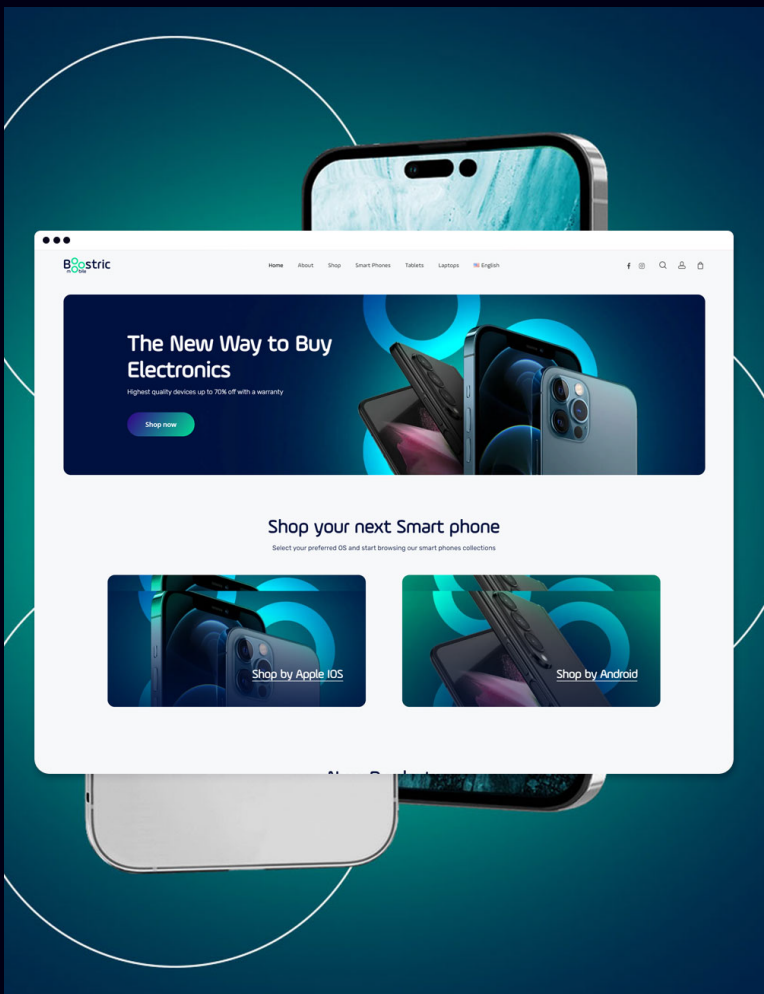
Step into the realm of web development where functionality meets finesse. Our case studies showcase not just websites but experiences. Explore how we've translated visions into interactive, user-centric platforms that leave a lasting impression.



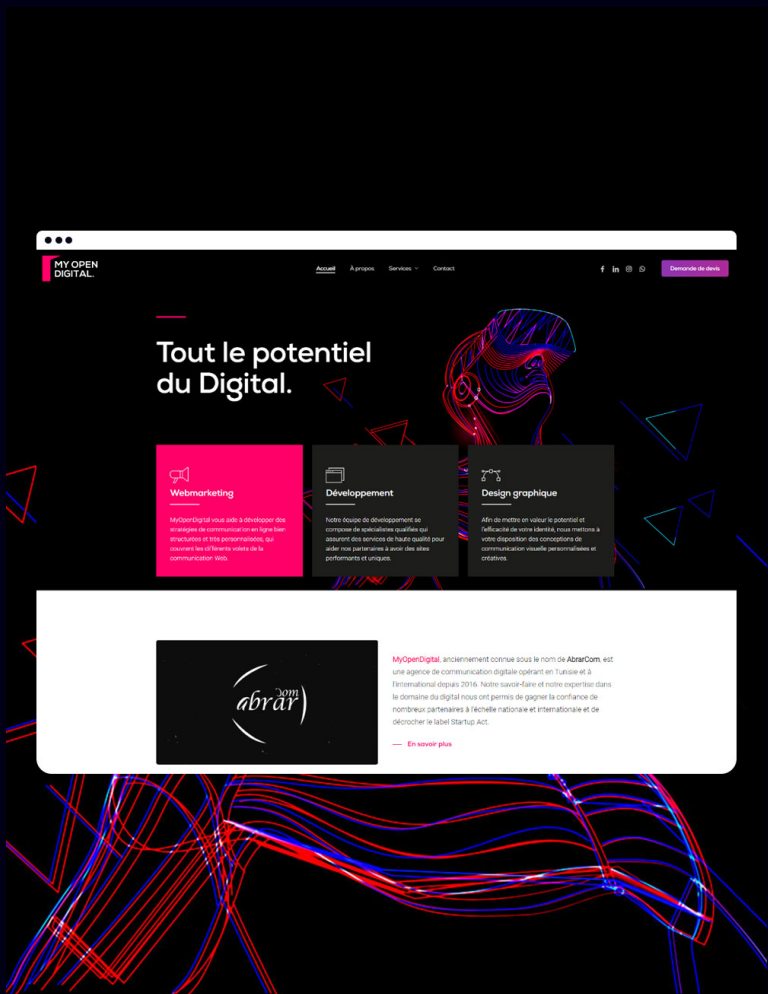
www.ecolav.co



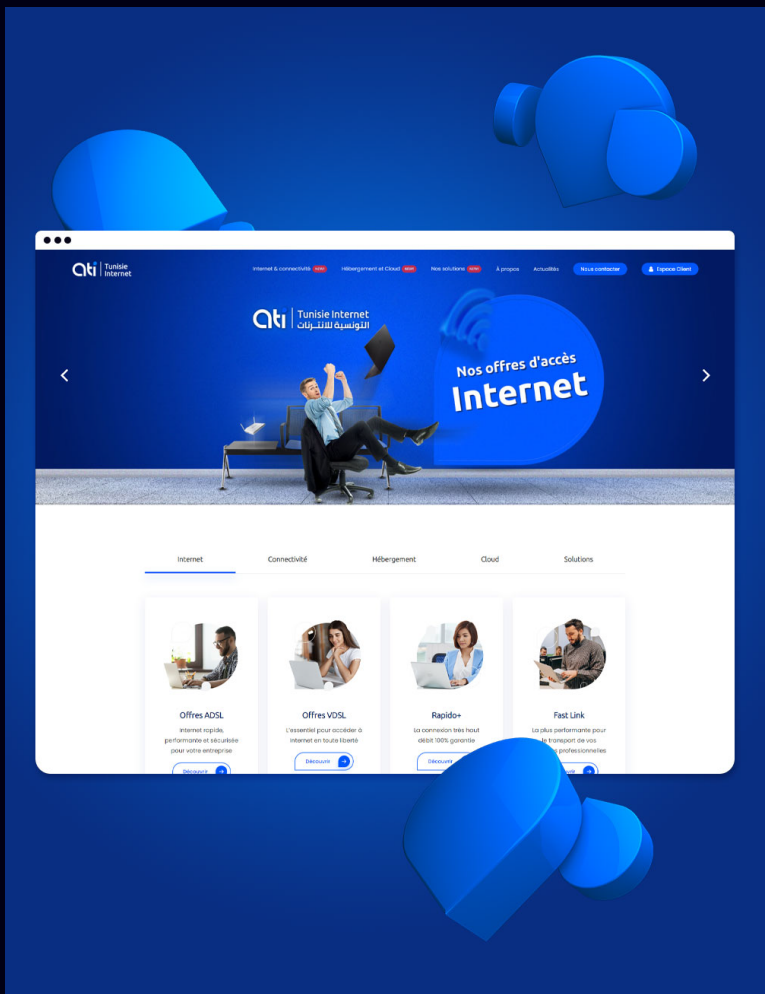
Chilis Tunisie



Boostric



www.myopendigital.com

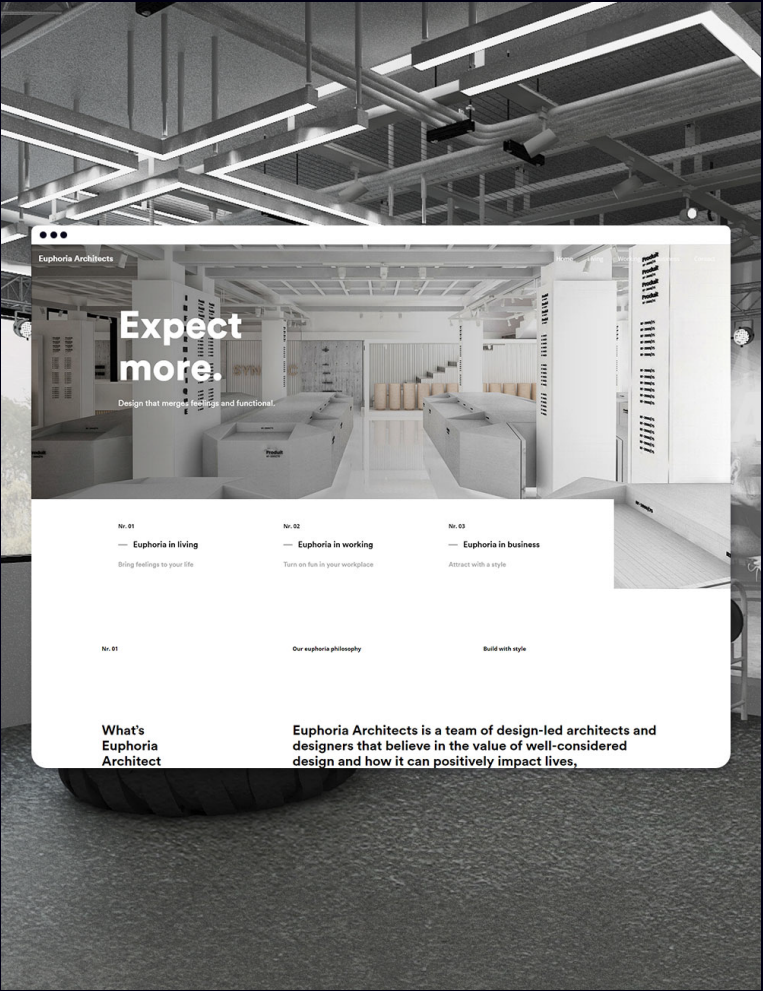


www.oti.tn

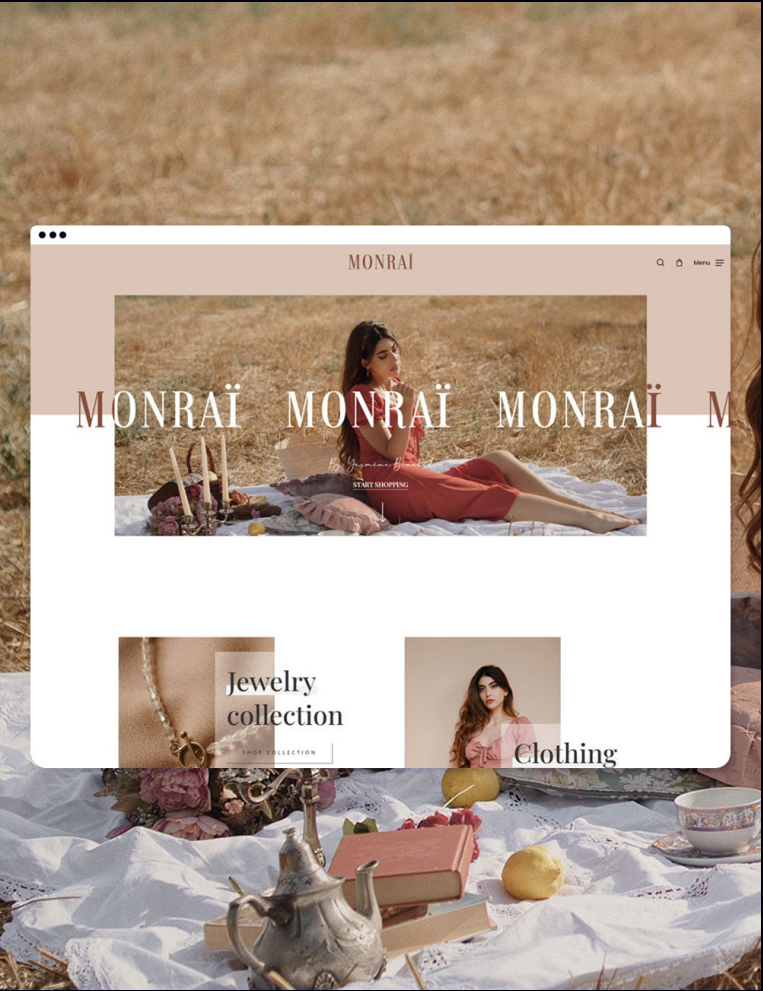




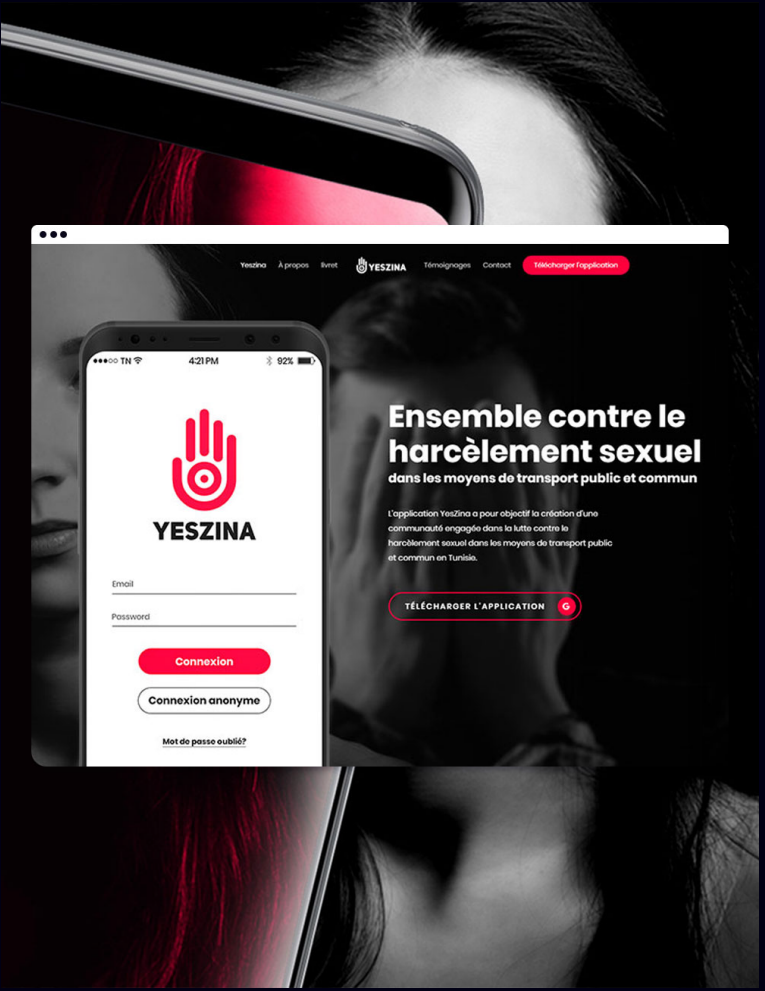
www.kabeo.fr



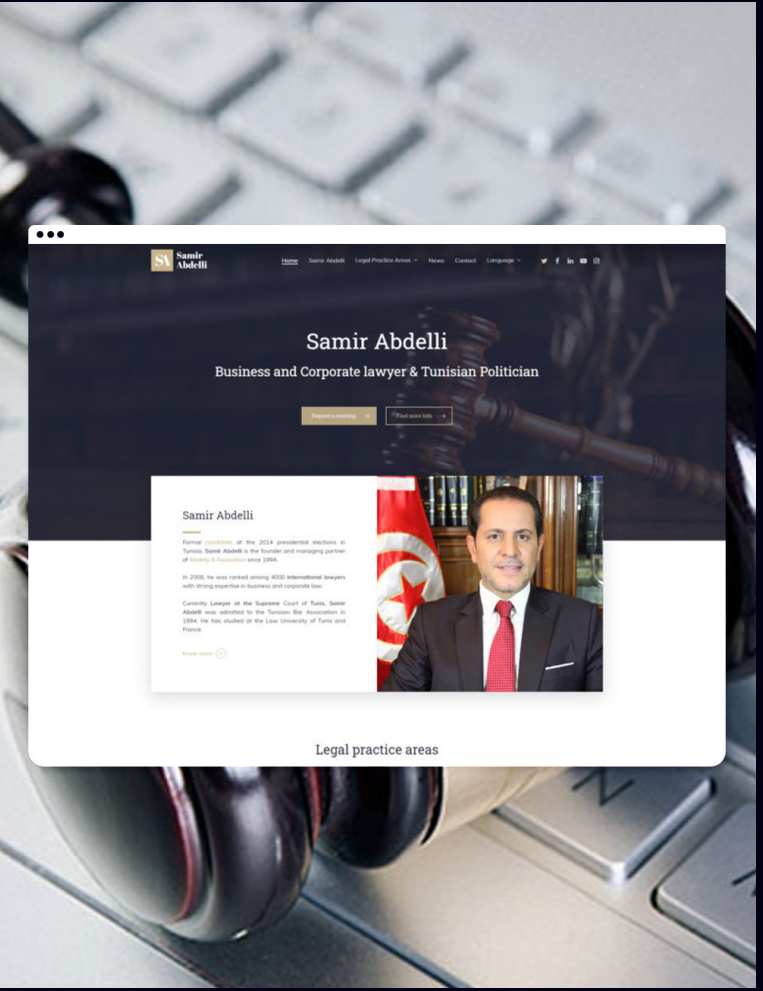
Euphoria Architects



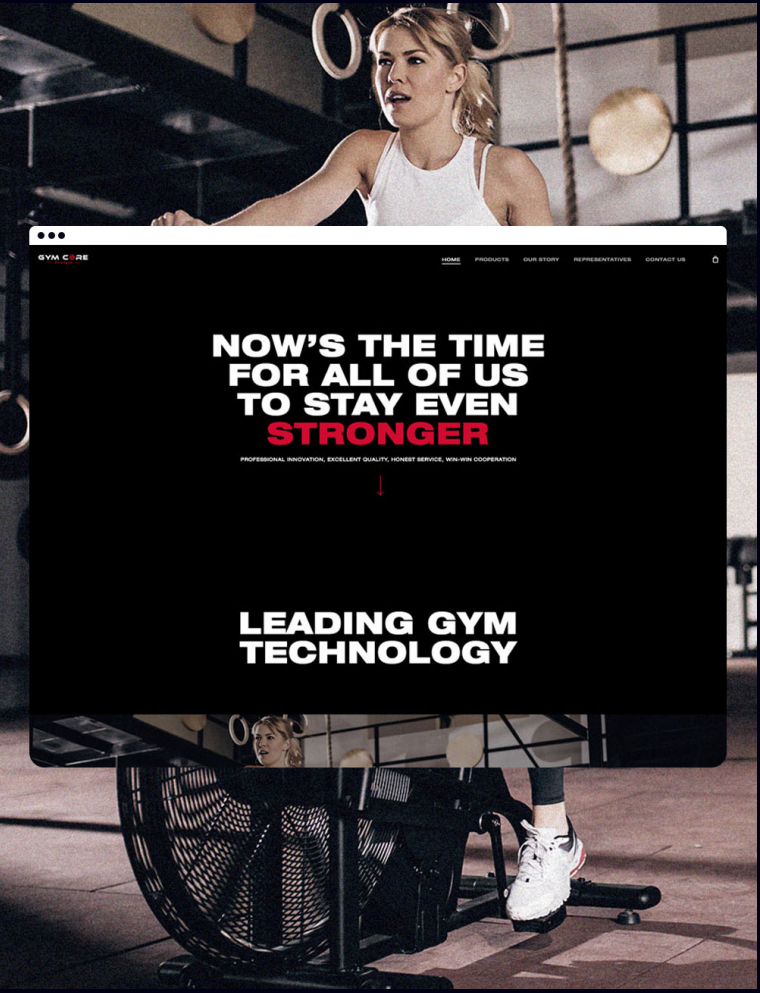
Monrai



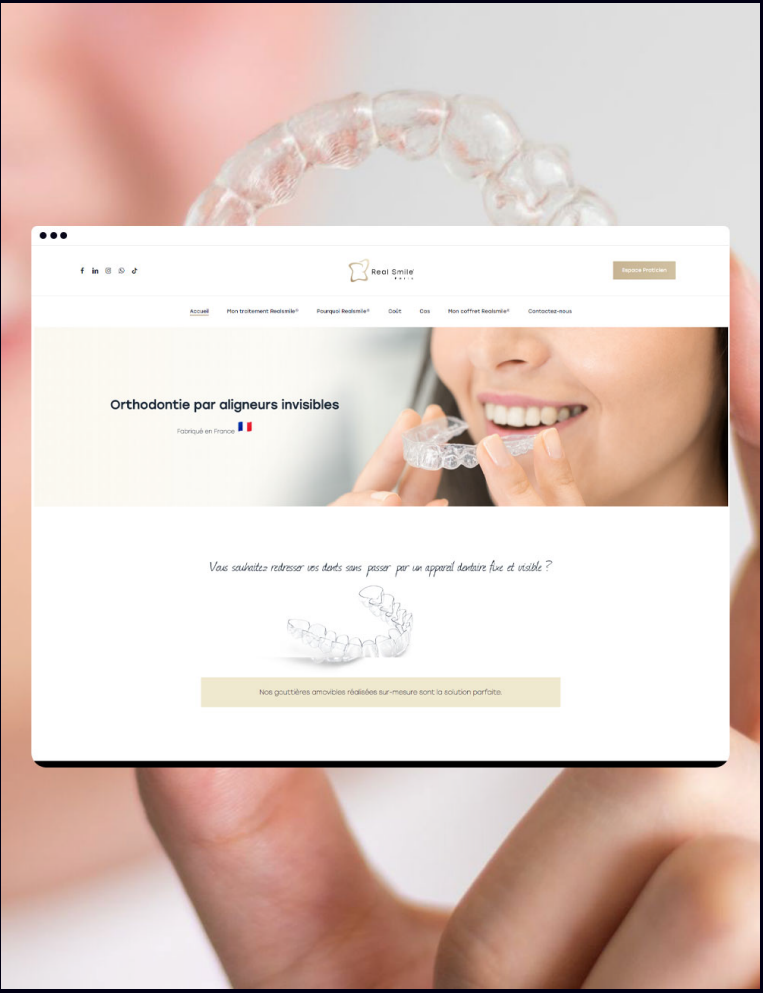
Yeszina



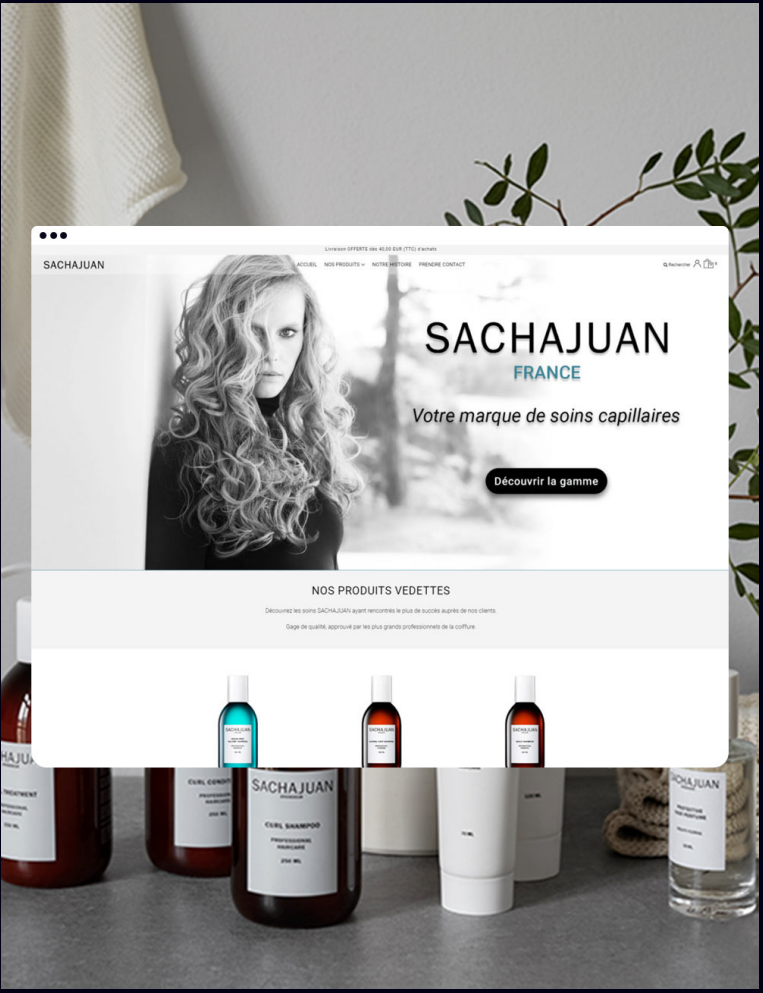
Samir Abdelli



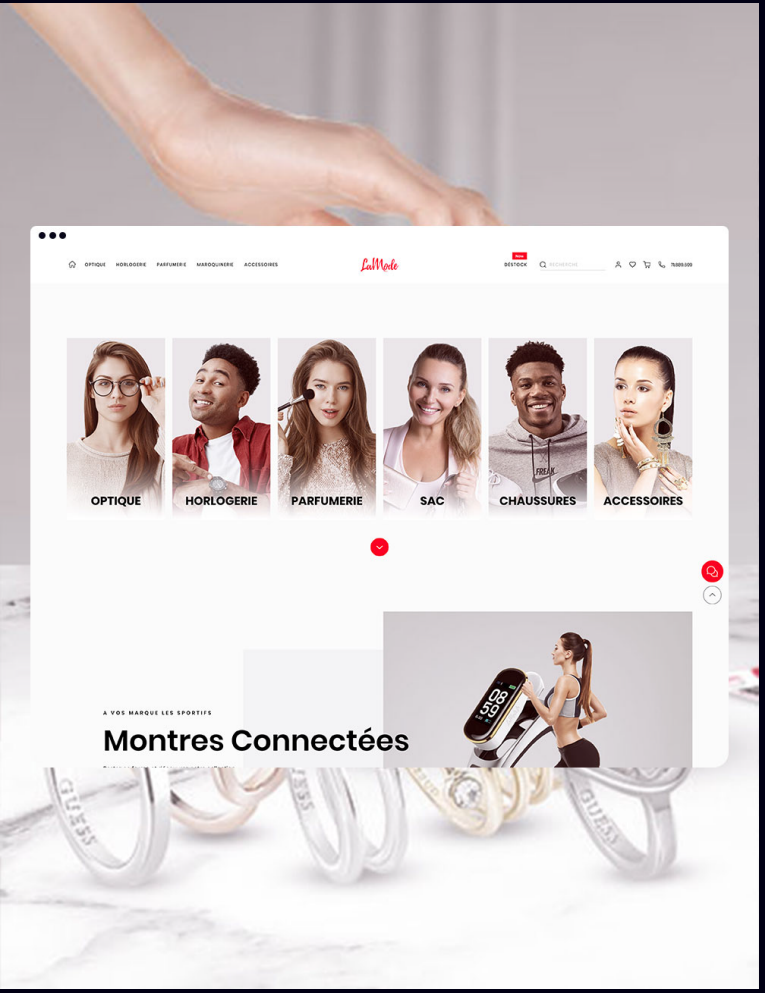
Gym Core



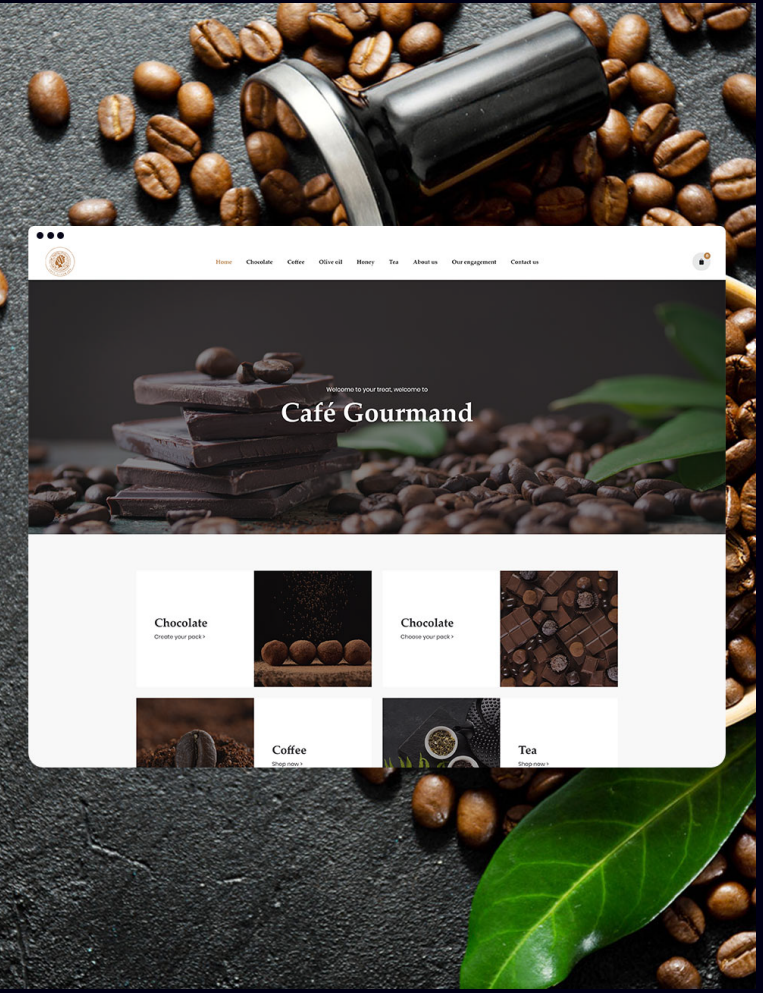
Real Smile



Sachajuan



Lamode.tn

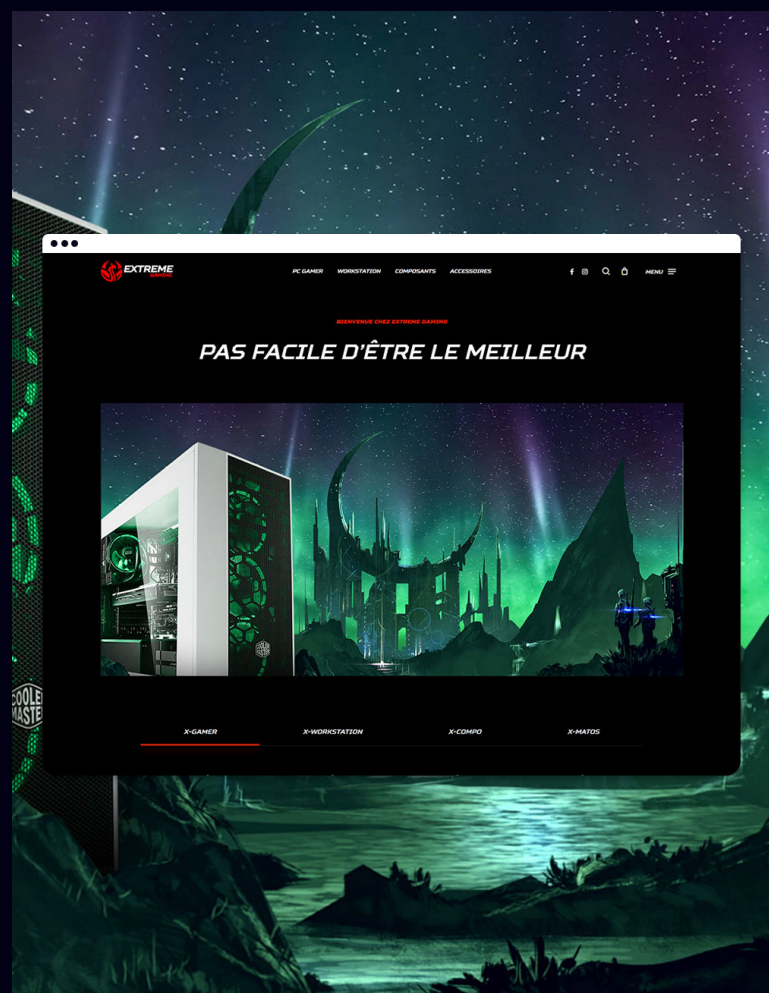


Café Gourmand





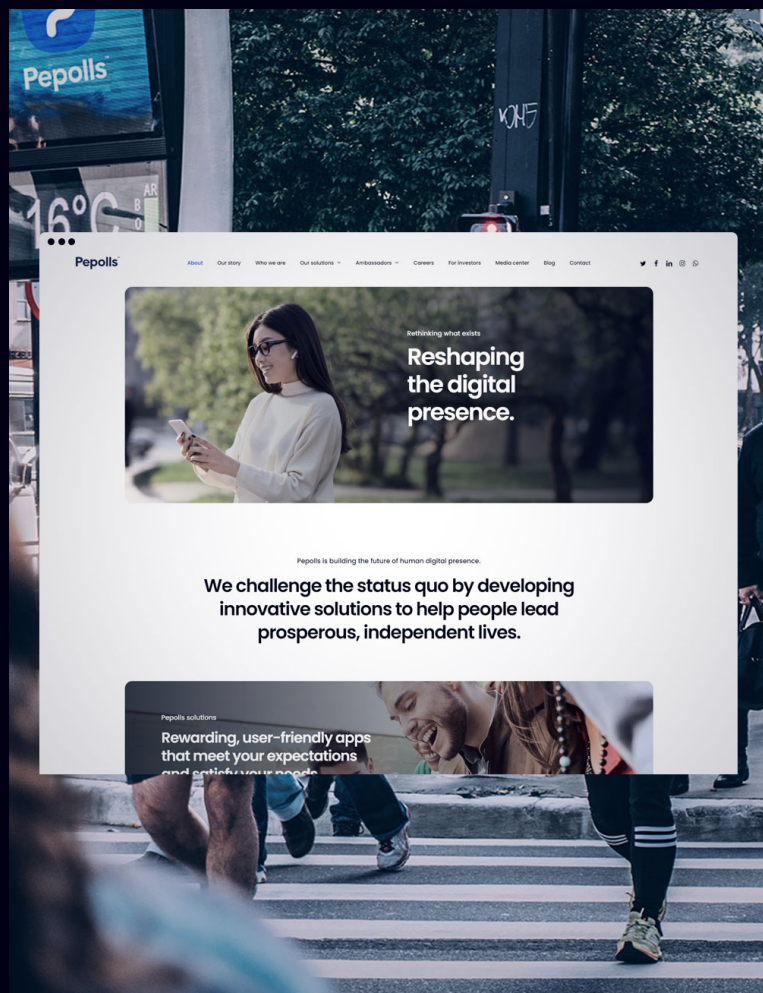
www.forexclubtunisie.org



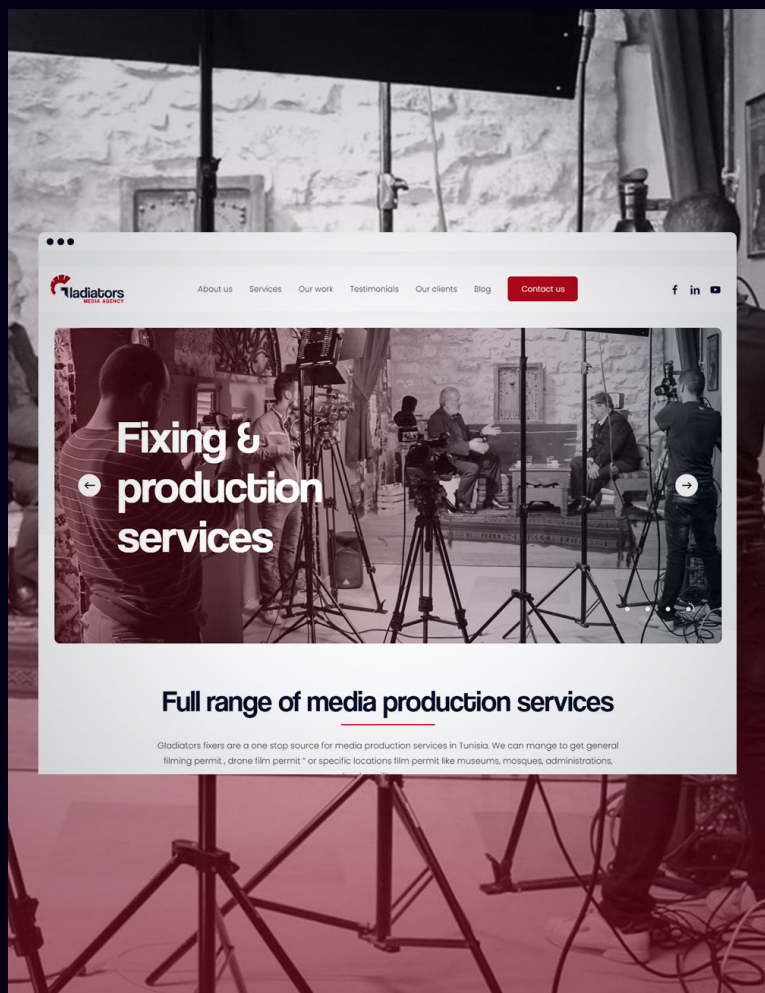
www.extremegaming.tn



www.elabassia.com



www.about.pepolls.com



www.gladiators-media.com

Mobile App

Case studies

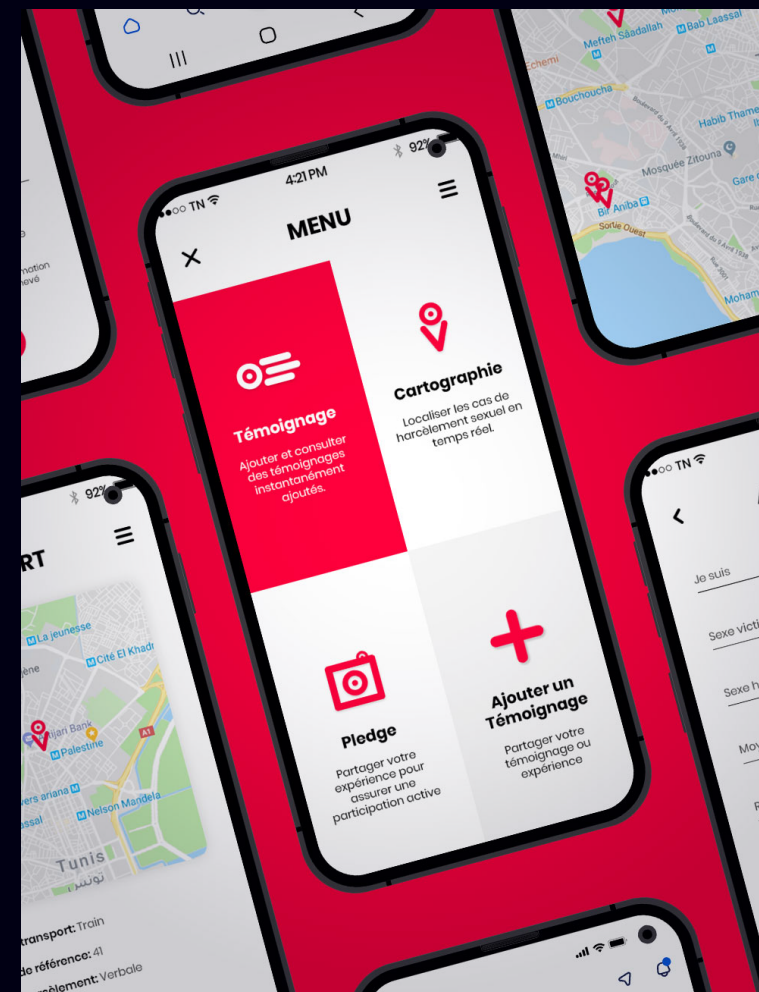
**Mobile App development**

development



# Innovation in Every Swipe

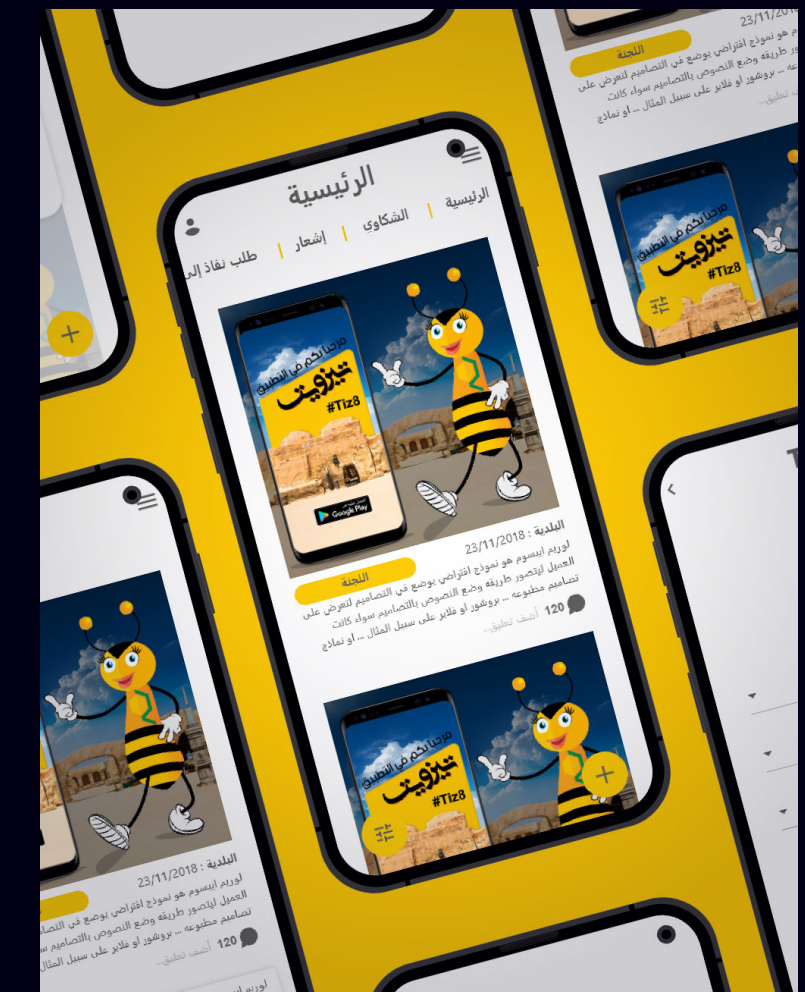
Uncover the world of mobile app development where innovation is our language. Our case studies demonstrate how we've translated ideas into intuitive, feature-rich apps. Join us on a journey of creating experiences that users love.



Yeszina App



Pepolls App



Tiz8 App



# Comprehensive Digital Marketing Solutions

District Agency offers more than just services; we provide comprehensive solutions that cover every aspect of your digital presence. From strategic planning and creative design to data-driven campaigns and continuous optimization, we've got you covered across the digital spectrum.

## Focus on ROI and Conversion

We understand that your investment in digital marketing should yield tangible results. That's why our focus goes beyond mere visibility. We prioritize Return on Investment (ROI) and conversion rates, ensuring that every campaign is designed to drive measurable outcomes and contribute to your bottom line.

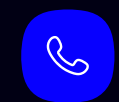
## Commitment to Client Success

Your success is our success. District Agency is committed to achieving and surpassing your goals. We work collaboratively, keeping you in the loop at every stage of the process. Our dedicated team is passionate about delivering results that not only meet but exceed your expectations, fostering a long-term partnership built on trust and success.

Why  
choose  
District?

# Let's work together.

Ready to turn your ideas into reality? We're here to listen and collaborate. Whether it's a new project, a revamp of your brand, or a simple inquiry, we're all ears. Share your vision with us, and let's make it happen.



Phone : +216 23 680 343  
+216 51 066 707



Email : [hello@district.agency](mailto:hello@district.agency)



WhatsApp : +216 98 608 328

# contact us



# District agency

Transforming Visions into Digital Reality

Partner of



Partner of

